Course Descriptions for all SPORT MANAGEMENT courses
(in order by semester)

CMTH 102 Speech Communication (Cr3) (3:0)
Basic principles of communication theory and practice, including speech preparation and delivery, and
the effective use of critical thinking and listening in relation to intrapersonal, interpersonal, intercultural,
and group communication.

ENGL 101 English I (Cr3) (3:0)
A writing-intensive course giving close attention to the process of writing through networked workshops
and conferences involved in preparation and revision of drafts. The course develops skills in logical and
focused writing, through development of a main point by means of supporting ideas and evidence. In
addition, students learn to integrate information from secondary sources through the use of summary,
paraphrase, and direct quotation in various forms of thesis-based writing. Prereq. - Competence in
reading and writing as determined by English Department through testing and/or course work.
Approved for the Honors Program.

SPRT 101 Introduction to Sport Management (Cr3) (3:0)
Effective sport management strategies and the wide variety of sport-related careers; definitions and
directions of sport management, careers and options in sport management, and sport sociology,
psychology, philosophy, and the modern history of both sport and management.

BUSA 205 Management Fundamentals (Cr3) (3:0)
Principles and functions of management within organizations; planning and decision-making, organizing
and staffing, leading and controlling with emphasis on the manager's role in goal achievement; ethical,
political, legal, and international aspects of the environments in which business and other organizations
operate; a management case study or simulation may be integrated into the course.

ENGL 151 English II (Cr3) (3:0)
Students continue to develop the academic writing and critical reading skills begun in English I. Students
may elect to work on introduction to literature (L), report writing (R), or technical writing (T). Prereq.-
ENGL 101. Also available through Online Learning. ENGL 151L (literature option) is approved for the
Honors Program and has a designated as a Diversity (D) core course.

BUSA 131 Principles of Marketing (Cr3) (3:0)
Principles of marketing and analysis of the four variables of the marketing mix: product, price,
promotion, and distribution; marketing concepts as related to products and services and businesses and
non-profit organizations.

PSYC 103 Introduction to Psychology (Cr3) (3:0)
Research and psychotherapeutic methods, and the following topics: history of psychology, biological
bases of behavior, sensation, perception, consciousness, learning, memory, language and thought,
intelligence, motivation, emotion, human development, personality, stress and coping, psychological
disorders, social behavior. Prereq. - Reading and writing competency as determined for ENGL 101.
Course numbers ending with G are Writing Intensive (WI).
SPRT 152G Sports in Society (Cr3) (3:0)
Social processes that explain the pervasiveness and appeal of sport primarily in American culture; effects of sport on behavior and lifestyles of active and passive participants; investigation of historical developments and assessment of interrelationships among sport, culture, and major social institutions such as family, business, education, politics and religion. Prereq.- ENGL 101.

SPRT 162 Facility Management and Event Planning (Cr3) (3:0)
An overview of facility management and event planning in the sport environment; an introduction to management theory and practice in relation to sport venues and the organization and planning of a sport industry-related event. Facility development, facility systems and operations, facility administration and event and activity management will be the focus.