

School of Business & Industry – Student Achievement and Success

Retention

| Term | Major | Count of Students | Retained or Conferred F2F | Fall to Fall Retention % | Transferred |
|-----------|-----------------------------|-------------------|---------------------------|--------------------------|-------------|
| Fall 2017 | Accounting Assistant, SD | 5 | 4 | 80.0% | 0 |
| | Accounting, AAS | 139 | 76 | 54.7% | 16 |
| | Accounting, SD | 19 | 13 | 68.4% | 1 |
| | Business Administration, AA | 570 | 314 | 55.1% | 101 |
| | Business Management, AAS | 307 | 168 | 54.7% | 28 |
| | Marketing, AAS | 70 | 40 | 57.1% | 4 |
| | Total | 1,110 | 615 | 55.4% | 150 |
| Fall 2018 | Accounting Assistant, SD | 6 | 4 | 66.7% | 1 |
| | Accounting, AAS | 104 | 65 | 62.5% | 8 |
| | Accounting, SD | 14 | 5 | 35.7% | 0 |
| | Business Administration, AA | 556 | 315 | 56.7% | 96 |
| | Business Management, AAS | 315 | 173 | 54.9% | 18 |
| | Marketing, AAS | 69 | 41 | 59.4% | 8 |
| | Total | 1,064 | 603 | 56.7% | 131 |
| Fall 2019 | Accounting Assistant, SD | 5 | 2 | 40.0% | 0 |
| | Accounting, AAS | 114 | 73 | 64.0% | 12 |
| | Accounting, SD | 12 | 7 | 58.3% | 0 |
| | Business Administration, AA | 586 | 346 | 59.0% | 99 |
| | Business Management, AAS | 281 | 152 | 54.1% | 17 |
| | Marketing, AAS | 62 | 35 | 56.5% | 9 |
| | Total | 1,060 | 615 | 58.0% | 137 |
| Fall 2020 | Accounting Assistant, SD | 6 | 4 | 66.7% | 0 |
| | Accounting, AAS | 130 | 74 | 56.9% | 18 |
| | Accounting, SD | 14 | 9 | 64.3% | 1 |
| | Business Administration, AA | 487 | 268 | 55.0% | 84 |
| | Business Management, AAS | 251 | 134 | 53.4% | 19 |
| | Marketing, AAS | 60 | 29 | 48.3% | 6 |
| | Total | 948 | 518 | 54.6% | 128 |
| Fall 2021 | Accounting Assistant, SD | 5 | 4 | 80.0% | 0 |
| | Accounting, AAS | 118 | 66 | 55.9% | 16 |
| | Accounting, SD | 8 | 4 | 50.0% | 0 |
| | Business Administration, AA | 428 | 260 | 60.7% | 69 |
| | Business Management, AAS | 226 | 109 | 48.2% | 22 |
| | Marketing, AAS | 53 | 27 | 50.9% | 9 |
| | Total | 838 | 470 | 56.1% | 116 |
| Fall 2022 | Accounting Assistant, SD | 7 | 4 | 57.1% | 0 |
| | Accounting, AAS | 118 | 69 | 58.5% | 14 |
| | Accounting, SD | 13 | 7 | 53.8% | 0 |
| | Business Administration, AA | 444 | 256 | 57.7% | 41 |
| | Business Management, AAS | 235 | 113 | 48.1% | 9 |
| | Marketing, AAS | 46 | 26 | 56.5% | 2 |
| | Total | 863 | 475 | 55.0% | 66 |
| Fall 2023 | Accounting Assistant, SD | 6 | 5 | 83.3% | |
| | Accounting, AAS | 107 | 55 | 51.4% | |
| | Accounting, SD | 16 | 6 | 37.5% | |
| | Business Administration, AA | 408 | 222 | 54.4% | |
| | Business Management, AAS | 231 | 134 | 58.0% | |
| | Marketing, AAS | 60 | 33 | 55.0% | |
| | Total | 828 | 455 | 55.0% | |

Source: Retention Database – Institutional Research

By: Daniel Sisco 05/14/2025

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Graduation

| Degrees Conferred by Term | | | | | | | | | | | | | | | |
|-----------------------------|----------------|----------------|--------------|----------------|----------------|--------------|----------------|----------------|--------------|----------------|----------------|--------------|----------------|----------------|--------------|
| | Spring 2019 | Summer 2019 | Fall 2019 | Spring 2020 | Summer 2020 | Fall 2020 | Spring 2021 | Summer 2021 | Fall 2021 | Spring 2022 | Summer 2022 | Fall 2022 | Spring 2023 | Summer 2023 | Fall 2023 |
| Accounting Assistant, SD | 5 | | 1 | 5 | 1 | 2 | 1 | 1 | 3 | | | 2 | 2 | | 2 |
| Accounting, AAS | 8 | 4 | 9 | 12 | 4 | 10 | 7 | 2 | 7 | 8 | 2 | 14 | 12 | 6 | 8 |
| Accounting, SD | | 1 | | | 1 | 2 | 5 | 4 | 1 | | 1 | | | | 1 |
| Business Administration, AA | 49 | 12 | 24 | 59 | 14 | 36 | 42 | 17 | 28 | 43 | 12 | 32 | 35 | 24 | 30 |
| Business Management, AAS | 19 | | 15 | 26 | 2 | 14 | 25 | 2 | 8 | 17 | 2 | 8 | 13 | 3 | 18 |
| Marketing, AAS | 8 | | | 7 | 2 | 3 | 6 | | 1 | 4 | | | 3 | 2 | 2 |
| Grand Total | 89 | 17 | 49 | 109 | 24 | 67 | 86 | 26 | 48 | 72 | 17 | 56 | 65 | 37 | 59 |

Source: Degrees Conferred Report, Institutional Research

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