Entrepreneurship and Innovation, Associate in Applied Science (2026-2027 Catalog)

updated 5.8.26

NORTHAMPTON COMMUNITY COLLEGE

Developmental Education Courses *(if required)*		
☐	COLS150	Skills for Academic Success
☐	ENGL027	Writing Skills Workshop
☐	MATH020	Pre-Algebra
☐	MATH022	Elementary Algebra

Placement in English and/or Mathematics must first be determined by official transcripts and/or placement assessment. Developmental education courses are only taken if needed based on a student's placement; these courses would be in addition to the courses outlined below. Developmental education courses may extend the timeline to degree completion.

Transferring credits into NCC: Official transcripts are required; awarded credit will appear in *Workday's Academic Progress.*

	complete	Course #	Course Title	Credits	Prerequisites / Corequisites
Semester 1	☐	COLS101*	College Success	1	Exempt: COLS150 or 12+ transfer credits & 2.0 GPA
	☐	ENGL101	English I	3	PRE: English I eligibilty
	☐	ENTR101*	Entrepreneurship and Innovation	3	
	☐	COMM101	Introduction to Communication	3	
	☐	BUSA101*	Introduction to Business	3	
	☐		AH, SIT, SSHB General Education Elective	3	
			Total Semester Credits:	16	
Semester 2	☐		AH, SIT, SSHB General Education Elective	3	
	☐	BUSA232	Principles of Marketing	3	
	☐	CISC101	Introduction to Information Technology	3	
	☐	ENGL151	English II	3	
	☐	ACCT101*	Financial Accounting I	3	
	☐	ENTR201*	Entrepreneurship	3	PRE: ENTR101
			Total Semester Credits:	18	
Semester 3	☐	MATH150	Introductory Statistics	3	PRE: MATH022 or math placement policy
	☐	BUSA236	Digital Marketing	3	PRE: BUSA232
	☐	BUSA205	Management Fundaments	3	PRE: ENGL101
	☐	ACCT160 or	Accounting Applications or	3	PRE: ACCT101
		ACCT202	Managerial Accounting	3	PRE: ACCT101
	☐		AH, SIT, SSHB General Education Elective	3	
			Total Semester Credits:	15	
Semester 4	☐	BUSA152*	Business Law I	3	
	☐	ENTR204*	Product and Service Development	3	PRE: ENTR101
	☐	ECON251G	Microeconomics	3	PRE: ENGL101
	☐	ENTR250	Entrepreneurial Thinking Capstone	3	PRE: ENTR101 and ENTR201
	☐	*	Elective (See Disciplinary Specific list)	3	
			Total Semester Credits:	15	
			Total Degree Credits:	64	

Program Notes:

Discipline-Specific Electives are on page 2.

For the General Education Elective, students must take three course from the list of approved courses in two of the following categories: Arts & Humanities (AH); Social Science: Societies and Institutions over Time (SIT) or Social Science: Scientific Study of Human Behavior (SSHB).

How to search for general education electives:
In Workday's *Academics*- click *Find Course Sections & Register*, then use the corresponding **Elective Groups** filter to see the available options.
Social Science: Scientific Study of Human Behavior = SSHB
Social Science: Societies and Institutions Over Time = SIT
Science = Science options

*part of Entrepreneurship and Innovation, Specialized Diploma

General Education Requirements		
☐		Diversity (AH, SIT, SSHB Elective)
☐	ECON251G	Writing Intensive

It is the student's responsibility to be knowledgeable of NCC graduation requirements and, if applicable, to verify transfer requirements with the 4-year institution. Courses listed on the program map are based upon the assumption that prerequisites and courses taken in previous semesters will be successfully completed.

Discipline-Specific Electives (select one):
ARTA170 - Computer Graphics
BUSA236** - Digital Marketing
BUSA115 - Intro to International Business
BUSA137** - Principles of Selling
BUSA202** - Business Law II
BUSA205 - Management Fundamentals
BUSA226** - Human Resources Management
BUSA232** - Principles of Marketing
CADM100 - Engineering Graphic Essentials
CISC101 - Introduction to Information Technology
CISC115** - Computer Science I
CJST101** - Introduction to Criminal Justice
CMTH180 - Multimedia Production
COMM231** - Small Group Communication
DATS101 - Principles of Data Science
EARL102 - Introduction to School Age Child Care*
EARL106 - Early Childhood Development and Learning*
*EARL231** - Organization and Administration of Early Childhood Programs*
*EARL233** - The Business of Early Learning and School Age Programs*
GLBL130 - Intro to Global Studies
HOSP125 - Meeting, Conventions, and Expositions
HOSP201 - Strategic Leadership in Hospitality
HUMA140** - Intro to Women and Gender Studies
HUMA210** - Creativity & the Orgin of Ideas
POLS202 - International Relations
PSYC103** - Introduction to Psychology
SCWK101 - Introduction to Social Work
SOCA103** - Principles of Sociology

**Program Paperwork Requirements Education students are required to submit state mandated clearances and related paperwork prior to enrollment in EARL and SPEC courses in order to participate in the required field work. The fieldwork in schools is integral to success in these courses.*

** Courses with pre-requisite courses or a specific number of credits completed as a requirement.