



Journalism, Media & Professional Writing: Business Writing- Associate in Arts (2020-21 Catalog)

SEMESTER-BY-SEMESTER PROGRAM MAP FOR FULL-TIME STUDENTS

Courses are listed in preferred order of completion

Plans can be modified to fit student needs by adding more semesters

Choose your courses with your Advisor.

Developmental Education Courses (if required)			<input type="checkbox"/>	MATH020	Pre-Algebra
<input type="checkbox"/>	ACLS050	Introduction to Academic Literacy	<input type="checkbox"/>	MATH022	Elementary Algebra
<input type="checkbox"/>	ENGL027	Writing Skills Workshop	<input type="checkbox"/>	MATH026	Intermediate Algebra

Location: B= BETH, M= MROE, S=SBTH, E= ESTN, D= DIST *subject to change

complete	Course #	Course Title	Credits	Gen Ed	Fall	Winter	Spring	Summer	Pre-requisites / Co-requisites	
Semester 1	<input type="checkbox"/>	COLS101	College Success	1		B, M, D	----	B, M, D	D	
	<input type="checkbox"/>	ENGL101	English I	3	Comm.	B, M, D, E	----	B, M, D, E	B, M, D	PRE: English Placement Policy
	<input type="checkbox"/>	BUSA101	Introduction to Business	3		B, M, D	----	B, M, D	B, M, D	
	<input type="checkbox"/>	JOUR102	News Editing	3		B	----	B, D	----	
	<input type="checkbox"/>	JOUR104	Media Publication	4		B	----	----	----	
	<input type="checkbox"/>	CMTH102	Introduction to Communication	3	Comm.	B, M, D	----	B, M, D	B, M, D	
		Total Semester Credits:	17							
Semester 2	<input type="checkbox"/>	CMTH104	Mass Media and Society	3		M	----	B	----	
	<input type="checkbox"/>	ENGL151L	English II (Literature)	3	Comm.	B, M, D	----	B, M, D	B, M, D	PRE: ENGL101
	<input type="checkbox"/>	MATH150	Introductory Statistics	3	QL	B, M, D	----	B, M, D	B, M, D	PRE: MATH022 or Math Placement
	<input type="checkbox"/>	PSYC103	Introduction to Psychology	3	SSHB	B, M, D	----	B, M, D	B, M, D	PRE: Reading/Writing competency for ENGL101
	<input type="checkbox"/>	POLS251	State and Local Government	3	SIT	B	----	B, M, D	----	
		Total Semester Credits:	15							
Semester 3	<input type="checkbox"/>	BUSA221G	Business Communication (WI)	3		B, M, D	----	B, M, D	D	PRE: ENGL151 and CMTH102
	<input type="checkbox"/>	JOUR204	Newswriting	3		B	----	----	----	PRE or CO: ENGL101
	<input type="checkbox"/>	ECON201	Macroeconomics	3	SSHB	B, M, D	----	B, M, D	D	
	<input type="checkbox"/>		Math or Science Elective	3 or 4	Science	B, M, D	D	B, M, D	B, M, D	Depends on course selected
	<input type="checkbox"/>		AH General Education Elective**	3	AH	B, M, D	D	B, M, D	B, M, D	Depends on course selected
		Total Semester Credits:	15-16							
Semester 4	<input type="checkbox"/>	CMTH180	Multimedia Production	3		B	----	B	----	PRE: JOUR102
	<input type="checkbox"/>	GEOG101	World Geography	3		B, M, D	----	B, M, D	B, D	
	<input type="checkbox"/>	JOUR202	Social Media for Writers	3		----	----	D	----	Pre: ENGL101
	<input type="checkbox"/>	JOUR203G	Writing for Public Relations (WI)	3		B	----	----	----	PRE: ENGL101
	<input type="checkbox"/>		Science Elective	4	QL or Sci	B, M, D	D	B, M, D	B, M, D	Depends on course selected
		Total Semester Credits:	16							
		Total Degree Credits	62-63							

General Education Requirements

<input type="checkbox"/>	POLS251	Diversity
<input type="checkbox"/>	BUSA221G	Writing Intensive
<input type="checkbox"/>	JOUR203G	Writing Intensive

Notes:

**Students are advised to take one semester of a foreign language -- preferably in fall when more intro courses are offered -- as their Arts & Humanities Elective.

***It is the student's responsibility to be knowledgeable of NCC graduation requirements and to verify transfer requirements with the 4-year institution. Courses listed on the program map are based upon the assumption that prerequisites and courses taken in previous semesters will be successfully completed**

Arts & Humanities (AH)

ARTA 100 Art and Visual Thinking	ENGL 250 Latin American Literature (G-WI)
ARTA 101 Art History Survey	ENGL 251 British Literature II (G-WI)
CMTH 110 Introduction to the Theatre	ENGL 253 Creative Writing
CMTH 111 Acting I	ENGL 255 American Literature II (G-WI)
CMTH 115 Technical Theatre	ENGL 256 Modern Poetry (G-WI)
CMTH 117 Stagecraft	ENGL 257 20th Century Lit by Women (G-WI)
CMTH 126 The Communication Arts	ENGL258 Fiction Writing
CMTH 189 Stage Voice and Movement	ENGL 260 Contemporary Literature (G-WI)
CMTH 190 Stage Production	ENGL 264 Irish Literature (G-WI)
CMTH 206 Directing	ENGL 265 African-American Literature (G-WI)
CMTH 211 Plays: Classical to Contemp. (G-WI)	ENGL 267 Poetry Writing
CMTH 212 Acting II	HUMA 121 The American Work Experience (G-WI)
CMTH 218 Theatre Portfolio	HUMA 140 Intro to Women & Gender Studies (G-WI)
CMTH 220 Introduction to Film	HUMA 150 Nature of the Environment
DANC 101 Dance History	HUMA210 Creativity and the Origin of Ideas
DANC 110 Ballet I	JOUR 101 Journalism and Society
DANC 120 Modern Dance I	Modern Language - All MDLA Courses (<i>recommended</i>)
DANC 130 Jazz I	MUSC 101 Introduction to Music
DANC 210 Ballet II	PHIL 111 On Death and Dying (G-WI)
DANC 220 Modern Dance II	PHIL 121 World Religions
DANC 230 Jazz II	PHIL 201 Introduction to Philosophy
ENGL 201 British Literature I (G-WI)	PHIL 202 Ethics and Moral Problems (G-WI)
ENGL 203 Shakespeare (G-WI)	PHIL 204 Asian Philosophies
ENGL 205 American Literature I (G-WI)	PHIL 211 Ancient Philosophy
ENGL 211 Plays: Classical to Contemp. (G-WI)	PHIL 215 Modern Philosophy
ENGL 215 Multicultural Adolescent Lit (G-WI)	PHIL 225 What is Freedom?

Quantitative Literacy (QL)

MATH 120 Nature of Mathematics
MATH 150 Introductory Statistics
MATH 140 College Algebra
MATH 145 Trigonometry
MATH160 PreCalculus
MATH 165 Applied Calculus
MATH 175 Calculus with Review (part 1)
MATH 176 Calculus with Review (part 2)
MATH 180 Calculus I
MATH 181 Calculus II
MATH 202 Discrete Math
MATH 210 Calculus III
MATH 211 Differential Equations

Science (SCI)

BIOS 104 Field Ecology
BIOS 105 Contemporary Biology (G-WI)
BIOS 107 Biology I
BIOS 110 In Your Genes: Intro to Mod Genetics
BIOS 115 Essentials of Biology
BIOS 126 Environmental Science
BIOS 150 Biology II
BIOS 160 Human Biology
BIOS 202 Microbiology for Allied Health
BIOS 204 Human Anatomy and Physiology I
BIOS 206 General Ecology
CHEM 105 Chemistry in Contemporary Society
CHEM 120 General Chemistry I
CHEM 135 Chemistry of Life
GEOG 150 Astronomy
GEOG 210 Weather and Climate
GEO 201 Physical Geology
PHYS 101 Physics I
PHYS151 Physics II
PHYS 152 Physical Science II
PHYS 215 Physics for Science and Engineering I
PHYS 225 Physics for Science and Engineering II

Program Narrative:

Northampton's Journalism, Media & Professional Writing Program provides the foundation for a career in the dynamic, digital world of the news media and professional communications in the 21st century. The major prepares students to transfer into a four-year degree program. The program emphasizes practical skills in reporting and writing for print and the web for students with no experience and provides those with some experience an opportunity to enhance their skills.

Students taking the journalism concentration in this major focus on reporting news of interest, relevance and usefulness to the college community, especially its students. This approach stresses "learning by doing," which means students will work in the field covering issues, trends and events at the school, as well as those outside the school that affect the NCC community.

Graduates with reporting and writing skills and a baccalaureate degree can expect to begin their careers at regional newspapers, web publications or other news outlets, as well as public relations firms, corporate communications offices, or other employers who rely on communications specialists.

Program Learning Outcomes: Graduates will be able to:

Be critically aware of the roles, legal rights and ethical responsibilities of journalists in a multicultural society.

Demonstrate responsible news judgment that serves the needs of a multicultural audience.

Demonstrate ability to edit copy for appropriate, correct English and Associated Press (AP) style.

Demonstrate ability to write interesting headlines and captions fitting an article or photograph.

Demonstrate ability to gather material and create news content for print and the web.

Be able to use various narrative techniques in creating news content for print and the web.

Demonstrate understanding of the basic operation of desktop and web publishing tools.

Be able to use social media, search engine optimization and content aggregation to reach and build an intended audience.

Transfer Information:

Students planning to continue their studies at a four-year school typically transfer to such nearby institutions as Temple, Kutztown and East Stroudsburg universities, which they should begin to consider by the completion of their first year at NCC. Other in-state universities that have attracted students in this major include Lehigh, Penn State and Pittsburgh.

Career Information:

Students graduating from a four-year school might expect to find employment at weekly and daily newspapers, web publications, public relations firms, including those in the corporate and nonprofit sectors.