



# Hospitality Management: Meeting & Event Planning, Specialized Diploma (2020-21 Catalog)

<b>Developmental Education Courses (if required)</b>				<input type="checkbox"/>	MATH020	Pre-Algebra
<input type="checkbox"/>	ACLS050	Introduction to Academic Literacy	<input type="checkbox"/>	MATH022	Elementary Algebra	
<input type="checkbox"/>	ENGL027	Writing Skills Workshop	<input type="checkbox"/>	MATH026	Intermediate Algebra	

**SEMESTER-BY-SEMESTER PROGRAM MAP FOR FULL-TIME STUDENTS**

Courses are listed in preferred order of completion

Plans can be modified to fit student needs by adding more semesters

**Choose your courses with your Advisor.**

Location: B= BETH, M= MROE, S=SBTH, E= ESTN, D= DIST *subject to change										
complete	Course #	Course Title	Credits	Gen Ed	Fall	Winter	Spring	Summer	Pre-requisites / Co-requisites	
Semester 1	<input type="checkbox"/>	COLS101	College Success	1		B, M, D	----	B, M, D	D	
	<input type="checkbox"/>	MEPL112	Meeting & Convention Management	3		B, M	---	---	---	
	<input type="checkbox"/>	HOSP101	Introduction to the Hospitality Industry	3		B, M	---	B, M	---	
	Total Semester Credits:			7						
Semester 2	<input type="checkbox"/>	HOSP105	Enhancing Guest Service	3		B, M	----	B, M	----	
	<input type="checkbox"/>	MEPL122	Special Event Management	3		----	---	B, M	---	
	Total Semester Credits:			6						
Semester 3	<input type="checkbox"/>	HOSP130	Convention Services & Catering	3		B, M	----	B, M	----	PRE or CO: HOSP101 and HOSP105
	<input type="checkbox"/>	HOSP215	Hospitality Sales & Marketing	3		B	---	---	---	PRE: HOSP101 and HOSP105
	<input type="checkbox"/>	MEPL132	Event Promotion & Sponsorship	3		D	---	---	---	PRE: MEPL112 or MEPL122
	Total Semester Credits:			9						
Semester 4	<input type="checkbox"/>	HOSP201	Strategic Leadership in Hospitality	3		----	----	B, M	----	PRE: HOSP101 and HOSP105
	<input type="checkbox"/>	MEPL143	Event & Meeting Facilities Management	3		---	---	B, M	---	PRE: MEPL112 and MEPL122
	<input type="checkbox"/>	MEPL147	Business of Social Events & Wedding Consulting	3		---	---	B, M	---	PRE: MEPL112 and MEPL122
	Total Semester Credits:			9						
Total Degree Credits			31							

**Notes:**  
 HOSP101 and HOSP105 are identified as Milestone courses that must be completed in a student's first year of study, in order to meet prerequisites for additional core Hospitality Management classes.

**\*It is the student's responsibility to be knowledgeable of NCC graduation requirements and to verify transfer requirements with the 4-year institution. Courses listed on the program map are based upon the assumption that prerequisites and courses taken in previous semesters will be successfully completed**

**Program Narrative:**

Northampton's Meeting and Event Planning diploma prepares you to effectively plan, organize and manage events and meetings on a variety of scale and splendor. Our graduates are employed in positions such as meeting planners, event coordinators, sales coordinators, banquet/convention services manager, or catering supervisor. The specialized diploma in Meeting and Event Planning prepares the student for employment in event management, meeting planning, convention sales, and positions in hotels and resorts. The curriculum exposes students to the basic tenants of guest service, leadership, communication, teamwork and problem solving. The program teaches students basic meeting, convention and special event management skills needed for success in this highly electrifying and dynamic industry. The diploma program and its content were developed with extensive input from the industry experts.

**Program Learning Outcomes:** Graduates of the program will be able to:

- Acquire and correctly use general industry information, technical skills, and certifications for employment in the hospitality industry.
- Listen and effectively communicate in a positive, professional, and ethical manner with customers and colleagues of diverse backgrounds.
- Display a professional image, positive attitude, strong work ethic, and recognize your role in the success of the organization where you are employed.
- Read and accurately interpret standard indicators of the organization's financial health.
- Use appropriate technology for written communication, information gathering, and data analysis to facilitate smooth operation of a hospitality organization.
- Demonstrate leadership and supervisory skills, and an appreciation of diversity to support the organization and its goals.
- Use organization and flexibility, as a team, to complete tasks, make decisions, and problem solve in a timely manner.
- Utilize research and problem-solving techniques to employ "out of the box" critical thinking skills in a variety of hospitality situations

**Transfer Information:**

For more information visits NCC's transfer information for colleges & universities: <http://northampton.edu/academics/academic-advising/transfer-advising/by-school.htm>

The Hospitality Management Program has articulation agreements with the following Universities:

East Stroudsburg University  
Temple University  
Widener University  
Penn State University—Berks  
Penn State University—University Park  
York College of Pennsylvania  
Keystone College

**Career Information:**

Areas of career opportunities for students completing this program are Junior Event Planner, Junior Meeting Planner, Destination Management Administrative Assistant, Wedding/Social Event Assistant, Conference/Convention Services Administrative Assistant, Special Events Associate, Entertainment Associate and Festival Associate. Visit the Department Website for additional information on potential career choices.