



Business Management - Associate in Applied Science (2021-2022 Catalog)

SEMESTER-BY-SEMESTER PROGRAM MAP FOR FULL-TIME STUDENTS

Courses are listed in preferred order of completion

Plans can be modified to fit student needs by adding more semesters

Choose your courses with your Advisor.

Developmental Education Courses (if required)			
<input type="checkbox"/>	ACLS050	Introduction to Academic Literacy	<input type="checkbox"/>
<input type="checkbox"/>	ENGL027	Writing Skills Workshop	<input type="checkbox"/>

<input type="checkbox"/>	MATH020	Pre-Algebra
<input type="checkbox"/>	MATH022	Elementary Algebra
<input type="checkbox"/>	MATH026	Intermediate Algebra

Location: B= BETH, M= MROE, S=SBTH, E= ESTN, D= DIST *subject to change

complete	Course #	Course Title	Credits	Gen Ed	Fall	Winter	Spring	Summer	Pre-requisites / Co-requisites
Semester 1	<input type="checkbox"/>	COLS101	College Success	1		B, M, D	----	B, M, D	D
	<input type="checkbox"/>	ENGL101	English I	3	Comm	B, M, D, E	----	B, M, D, E	B, M, D
	<input type="checkbox"/>	CMTH102	Introduction to Communication	3	Comm	B, M, D	----	B, M, D	B, M, D
	<input type="checkbox"/>	CISC101	Introduction to Information Technology	3	CL	B, M, D	----	B, M, D	B, M, D
	<input type="checkbox"/>	ACCT101	Financial Accounting I	3		B, M, D	----	B, M, D	B, M, D
	<input type="checkbox"/>	MATH140 or MATH150	College Algebra or Introductory Statistics (D)	3	QL	B, M, D	----	B, M, D	B, M, D
						B, M, D	----	B, M, D	B, M, D
		Total Semester Credits:	16						
Semester 2	<input type="checkbox"/>	BUSA232	Principles of Marketing	3		B, M, D	----	B, M, D	D
	<input type="checkbox"/>	BUSA152	Business Law I	3		B, M, D	----	B, M, D	D
	<input type="checkbox"/>	BUSA205	Management Fundamentals	3		B, M, D	----	B, M, D	D
	<input type="checkbox"/>	CISC104	Information Systems & Resources	4		B, M, D	----	B, M, D	D
	<input type="checkbox"/>	ENGL151L	English II (Literature) (D)	3	Comm	B, M, D	----	B, M, D	B, M, D
		Total Semester Credits:	16						
Semester 3	<input type="checkbox"/>	ACCT160 or ACCT202	Accounting Applications or Managerial Accounting	3		B,D	----	B,M,D	D
	<input type="checkbox"/>	BUSA221G	Business Communications (WI)	3		B, M, D	----	B, M, D	----
	<input type="checkbox"/>	BUSA226	Human Resource Management	3		B, M, D	----	B, M, D	D
	<input type="checkbox"/>	ECON201	Macroeconomics	3	SSHB	B, M, D	----	B, M, D	B, M, D
	<input type="checkbox"/>		AH, SIT General Education Elective	3	AH or SIT	B, M, D	D	B, M, D	B, M, D
		Total Semester Credits:	15						
Semester 4	<input type="checkbox"/>	BUSA211	Personal Finance	3		B,D	----	B, M, D	----
	<input type="checkbox"/>		Business Elective	3		B, M, D	----	B, M, D	B, M, D
	<input type="checkbox"/>	BUSA260	International Business Practice Firm	3		B, M	----	B, M	----
	<input type="checkbox"/>		AH,SIT,SSHB General Ed. Elective	3	AH,SIT,SSHB	B,M, D	D	B, M, D	B, M, D
	<input type="checkbox"/>		Elective	3		B, M, D	D	B, M, D	B, M, D
		Total Semester Credits:	15						
		Total Degree Credits	62						

General Education Requirements		
<input type="checkbox"/>	ENGL151L	Diversity
<input type="checkbox"/>	BUSA221G	Writing Intensive

Notes: -Students should complete their Reading, Writing and Math requirements within the first two semesters.
 -Students may substitute ACCT202 for ACCT160 if they are considering transfer to a 4- year institution.
 -Students can also take ACCT151 as their free elective if they are considering transferring in the future.
 -Students may complete this program online with the exception of the capstone course BUSA 260 The International Practice Firm class that must be taken on campus and is offered at both the Bethlehem and Monroe campuses. It is offered during the day in Spring and at night in Fall on the Bethlehem campus. It is offered during the day in Fall and at night in the Spring at Monroe.

***It is the student's responsibility to be knowledgeable of NCC graduation requirements and to verify transfer requirements with the 4-year institution. Courses listed on the program map are based upon the assumption that prerequisites and courses taken in previous semesters will be successfully completed**

Arts & Humanities (AH)
ARTA 100 Art and Visual Thinking
ARTA 101 Art History Survey
CMTH 110 Introduction to the Theatre
CMTH 111 Acting I
CMTH 115 Technical Theatre
CMTH 117 Stagecraft
CMTH 126 The Communication Arts
CMTH 189 Stage Voice and Movement
CMTH 190 Stage Production
CMTH 206 Directing
CMTH 211 Plays: Classical to Contemp. (G-WI)
CMTH 212 Acting II
CMTH 218 Theatre Portfolio
CMTH 220 Introduction to Film
CMTH235 Understanding Culture Through Film
DANC 101 Dance History
DANC 110 Ballet I
DANC 120 Modern Dance I
DANC 130 Jazz I
DANC 210 Ballet II
DANC 220 Modern Dance II
DANC 230 Jazz II
ENGL 201 British Literature I (G-WI)
ENGL 203 Shakespeare (G-WI)
ENGL 205 American Literature I (G-WI)
ENGL 211 Plays: Classical to Contemp. (G-WI)
ENGL 215 Multicultural Adolescent Lit (G-WI)
ENGL 250 Latin American Literature (G-WI)
ENGL 251 British Literature II (G-WI)
ENGL 253 Creative Writing
ENGL 255 American Literature II (G-WI)
ENGL 256 Modern Poetry (G-WI)
ENGL 257 20th Century Lit by Women (G-WI)
ENGL258 Fiction Writing
ENGL 260 Contemporary Literature (G-WI)
ENGL 264 Irish Literature (G-WI)
ENGL 265 African-American Literature (G-WI)
ENGL 267 Poetry Writing
HUMA 121 The American Work Experience (G-WI)
HUMA 140 Intro to Women & Gender Studies (G-WI)
HUMA 150 Nature of the Environment
HUMA210 Creativity and the Origin of Ideas
JOUR 101 Journalism and Society
Modern Language - All MDLA Courses
MUSC 101 Introduction to Music
PHIL 111 On Death and Dying (G-WI)
PHIL 121 World Religions
PHIL 201 Introduction to Philosophy
PHIL 202 Ethics and Moral Problems (G-WI)
PHIL 204 Asian Philosophies
PHIL 211 Ancient Philosophy
PHIL 215 Modern Philosophy
PHIL220 Existentialism
PHIL 225 What is Freedom?

Societies & Institutions Over Time (SIT)
ARCH 155 Architectural History II 1870-Present (AAS ONLY)
CMTH 221 History of Broadcasting
GEOG 101 World Geography
GEOG 151 Geography of the U.S. and Canada (G-WI)
GLBL 130 Intro to Global Studies
GLBL 160 Field Experience & Acad Research in GS
GLBL 230 Global Studies Capstone
HIST 103 Ancient and Medieval History
HIST 113 American History I (G-WI)
HIST 121 The Black Experience (G-WI)
HIST 123 African Civilization
HIST 140 Modern Chinese History
HIST 153 Found of Mod Euro History, 1300-1815 (G-WI)
HIST 163 American History II
HIST 165 The American Experience of Warfare (G-WI)
HIST 166 Civil War and Reconstruction (G-WI)
HIST 168 History of the Middle East (G-WI)
HIST 173 Mod European History, 1815 to Present (G-WI)
HIST 183 Modern American History 1945-Present
HIST 210 History of Mod Science, 1859 to Present
HIST 211 History of Pennsylvania
INTS 201 Implementing Sustainable Energy System...
INTS 202 The Architecture of the City: Classic to Contemp.
POLS 101 Introduction to Political Science
POLS 105 American Constitutional Law (G-WI)
POLS 110 American National Government (G-WI)
POLS 150 Peace Studies & Conflict Resolution (Study Abroad)
POLS 170 Politics of Modern Turkey (Study Abroad)
POLS 202 International Relations
POLS 205 Women and Politics (G-WI)
POLS 251 State and Local Government (G-WI)
SOCA 102 Cultural Anthropology (G-WI)
SOCA 105 American Ethnicity
SOCA 160 Issues in Contemp.Genocide & Mass Violence

Scientific Study of Human Behavior (SSHB)
ECON 201 Macroeconomics
FDST110 Food and Identity
GEOG 121 Environmental Sustainability (G-WI)
GEOG 140 Investigating Climate Change)
GEOG 271 Intro to Geographic Info Systems
HUMA 250 Research Methods in Social Sciences (G-WI)
INTS 250 Study Abroad
PSYC 103 Introduction to Psychology (G-WI)
PSYC 205 Research Methods
PSYC 230 Introduction to Health Psychology
PSYC 235 Dev Child Psychopathology
PSYC 245 Cognitive Psychology
PSYC 255 Abnormal Psychology
PSYC 258 Developmental Psychology (G-WI)
PSYC 265 Psychology of Sex and Gender
SOCA 103 Principles of Sociology (G-WI)
SOCA 125 Sociology of Families (G-WI)
SOCA 210 Sociology of Gender

Electives for AAS Degrees
All courses except: OXX-level courses; EARL221, 222

Business Electives
BUSA115 Intro to International Business
BUSA137 Principles of Selling
BUSA141 Entrepreneurship
BUSA201 Business Statistics
BUSA202 Business Law II
BUSA235 Principles of Advertising & Public Relations

Notes:

- Additional courses Business Management graduates may easily earn an AAS in Accounting.
- Students can obtain an A.A.S. in Marketing with an additional five courses: ARTA 130, ARTA 170, BUSA137, BUSA 235 and BUSA 270.

Program Narrative:

- This program is designed for those looking to enter the business world upon graduation rather than transferring to a four-year institution. Our program emphasizes the practical applications of business studies. (For those interested in pursuing a four-year degree, we recommend our Business Administration degree.) The program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).
- The program offers a strong foundation of common core course work on which to build your managerial skills. You'll also complete a capstone experience called the International Business Practice Firm, a virtual business in a state-of-the-art facility. Through this experience, you will perform various business functions (i.e., Accounting, Human Resources, Marketing/Sales, and Purchasing/Inventory Control) as the firm transacts business with students in other simulated companies in the U.S. and in other countries. This hands-on experience gives you marketable employment skills and insight into the global market economy. The International Business Practice Firm also enhances critical thinking, problem solving and communication skills.

Program Learning Outcomes: Graduates of the program will be able to:

- Demonstrate strong written and verbal communication skills necessary to work effectively with people in the business field.
- Apply general business concepts in the areas of accounting/finance, economics, management, and marketing.
- Demonstrate proficiency in current office information technology.
- Discuss ethical, moral, and legal issues associated with the professional working environment and be able to apply ethical concepts in business-like situations.
- Develop team skills in completing everyday business tasks through participation in a virtual enterprise capstone experience.

Transfer Information:

This program runs in parallel to the Business Administration AA degree for the first semester and a student can seamlessly change their major from Business Management to the Business Administration Program without loss of credits as long as they switch before the second semester.

Students can also complete the AAS in Business Management and with the addition of the following courses also earn an AA in Business Administration and be able to easily transfer. Students must enroll in MATH 140 in Business Management and take the following courses: MATH 165, BUSA201, ECON251G, ACCT151, ACCT202 and a 4 credit Science Elective.

NCC has a transfer agreement with East Stroudsburg University that allows the student upon completion of their AA degree to continue their pursuit of a Bachelor of Science degree in Management/Marketing on the NCC Bethlehem campus as a matriculated East Stroudsburg student.

Career Information:

- This program prepares students for various entry-level positions in Management and also self-employment. Potential entry-level job opportunities could be available in retail, healthcare, office administration, human resources, sales, and various industries.
- Students can explore interests and career opportunities through NCC's valuable online search tool [Career Coach](#)
- A 4-year degree in Business is recommended to move into higher level Management positions.