



# Multimedia-Specialized Diploma (2021-22 Catalog)

## SEMESTER-BY-SEMESTER PROGRAM MAP FOR FULL-TIME STUDENTS

Courses are listed in preferred order of completion

Plans can be modified to fit student needs by adding more semesters

**Choose your courses with your Advisor.**

Developmental Education Courses (if required)		
<input type="checkbox"/>	ACLS050	Introduction to Academic Literacy
<input type="checkbox"/>	ENGL027	Writing Skills Workshop
Note: English I eligibility is not required for the Multimedia SD, but is needed for the Media Production AAS.		

Location: B= BETH, M= MROE, S=SBTH, E= ESTN, D= DIST \*subject to change

complete	Course #	Course Title	Credits	Gen Ed	Fall	Winter	Spring	Summer	Pre-requisites / Co-requisites
<input type="checkbox"/>	CMTH180	Multimedia Production	3		B	----	B	----	
<input type="checkbox"/>	CMTH182	Multimedia Graphics & Animation	3		B	----	B	----	
<input type="checkbox"/>	CMTH185	Multimedia Video	3		B	----	----	----	
Total Credits			9						

### Notes:

Students can complete the courses together or one by one.

All three courses can count as Media Electives in the Media Production Associate in Applied Science degree.

Students can receive substitution approval to take CMTH240 in the place of CMTH185

### Narrative

Multimedia content creation involves the creation of audio, video, digital photography, graphics and animation for social media and web based application. Northampton's specialized diploma in Multimedia is a nine-credit course of study designed for those with previous experience in media, computers or marketing who wish to broaden and update their skills by becoming proficient in multimedia production and social media content creation.

The diploma program consists of three courses taught in the College's state-of-the-art multimedia lab. You'll have extensive opportunities for hands-on instruction using the latest hardware and software. Because multimedia production is both a technical and an artistic process, we stress aesthetics, creativity, and design in addition to the practical understanding of computer technology. Contact the Admissions Office at 610.861.5500 for further information.

### Features

Northampton's program includes technical and aesthetic aspects of Multimedia content creation. Curriculum includes courses in photography, video, graphics and animation utilizing the following resources:

- Audio and Video Post Production Lab for Final Cut, Premiere, After Effects, and Logic
- Nikon digital cameras
- Portable digital audio recorders

### Program Learning Outcomes:

Graduates of the program will:

- be skilled in the basic operation of multimedia computers and related audio and video equipment
- be able to formulate and plan multimedia and internet productions.
- develop their creative intelligence and capacity for creative expression in the form of multimedia and internet applications.
- be able to use various multimedia and Web technologies to communicate information, ideas and feelings to an audience.
- be able to design and use text, graphics, audio and video clips for use in multimedia and the Internet.

**\*It is the student's responsibility to be knowledgeable of NCC graduation requirements and to verify transfer requirements with the 4-year institution. Courses listed on the program map are based upon the assumption that prerequisites and courses taken in previous semesters will be successfully completed**

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**Career Potential:** Multimedia Producer, Social Media content creator