



# Leadership Certificate Program

Presented by NCC's Center for Business & Industry

The last year has taught us that good leaders are essential to the success of both the business and the humans working at a business. Great leaders connect people to their work, respond to whatever comes and pro-act at the first inclination that things are changing. Leading others is a daunting task in that we acknowledge our responsibility for the lives and well-being of those we lead. Everywhere we look, we may find a book or article that suggests it holds the key to help us be the ultimate leader.

What we know is that strong leadership requires hard work around understanding yourself, your organization, the world around you, and those you lead and serve. A comprehensive approach in response to the multi-faceted role of a leader is necessary to fully address the challenges associated with leading others. Classes are accomplished in one full day of a live meeting, or two half-days utilizing synchronous virtual connection, unless otherwise noted. Listed below are the courses included in the Leadership Certificate.

- The Leadership Challenge (Two day program)
- Authentic Leadership
- Leading in a DEI Culture
- The Entrepreneurial Leader
- Balancing Management with Leadership
- Engaging Others to Lead
- Continuous Improvement for Leaders

Descriptions and pricing for the classes are listed on the back of this flyer. Program may be delivered on-site and can be customized to meet the needs of your organization at a time and in a delivery manner that accommodates your workforce. For questions, please email [cbi@northampton.edu](mailto:cbi@northampton.edu) or visit [northampton.edu/CBI](http://northampton.edu/CBI).



*Northampton Community College does not discriminate on the basis of race, color, national origin, sex, gender identity, disability or age in its programs or activities.*

# NORTHAMPTON

## COMMUNITY COLLEGE

511 East Third Street, Bethlehem, PA 18015 | [northampton.edu/cbi](http://northampton.edu/cbi) | [cbi@northampton.edu](mailto:cbi@northampton.edu)

## **COURSE DESCRIPTIONS & PRICING**

**The Leadership Challenge** – Use self-reflection coupled with stakeholder feedback to design their courses to exemplary leadership. This newly redesigned format from Kouses and Posner uses the Leadership Practices Inventory to examine the frequency with which leaders demonstrate the most powerful behaviors in engaging colleagues and team members. Two day program. Fee: \$875

**Authentic Leadership** – Transform relationships at all levels by knowing yourself, defining your purpose, creating transparency, and balancing interests. Learn to communicate a clear, consistent vision, using storytelling to inform and engage. Fee: \$349

**Leading in a DEI Culture** – As a leader, you are charged with creating both personal practice and a model of behavior that supports equity in an inclusive, diverse community. Learn the terms and challenge of creating / maintaining a productive, desirable workplace. Fee: \$349

**The Entrepreneurial Leader** – To respond to changes in our environment, leaders choose to embrace the thoughts, habits, and behaviors of entrepreneurs to lead others to successful outcomes. An overview of Design Thinking is included in this session. Fee: \$349

**Balancing Management with Leadership** – Ultimately, as leaders, we are responsible for taking care of the business aspect as well as the people. Creating a structure that leads to success, setting and translating KPIs, and holding others accountable for results are key aspects of this session. Fee: \$349

**Engaging Others to Lead** – The goal of leadership must be to create other leaders. This session provides focus on coaching, delegating, and succession planning. Fee: \$349

**Continuous Improvement for Leaders** – Leaders keep their organizations healthy and thriving by embracing concepts of Lean, PDSA / Six Sigma. Also explores systems thinking, best practice, data driven leadership, and other key concepts for organizational success. Fee: \$349