

Winter Job Shadow Program 2021

BUSINESS

Univest Bank

Banking/Finance

Preferred Majors: Business Admin, Business Management, Accounting, General Studies

There's no better place to learn about the business of money than a bank. This job shadow will introduce you to the world of finance. You'll learn how banks lend money and become familiar with the various services banks offer. And you'll learn how banks create more business through the art of prospecting and networking.

On-site

2 Half Days

C Moscaritolo Insurance & Financial Services (State Farm)

Insurance & Financial Services

Preferred Majors: Business Admin/Management, Marketing, Finance, Entrepreneurship

The U.S. is the world's largest insurance market, so the industry is a great bet for students interested in business. This job shadow will explore a typical day in the property and casualty and financial services industry. Explore how insurance agents create sales, market their products, and run their businesses.

On-site

Half Day

Women of CREW

Law, Business, and Real Estate

Preferred Majors: Business Admin/Management, Paralegal

Interested in law and/or the business of real estate? Curious about how to improve your networking or negotiation skills? This is your opportunity to get one on one time with two women who excel in their field. You'll have the opportunity to meet and learn from Abigail Martin, Attorney at Fitzpatrick Lentz & Bubba working in the areas of Commercial Real Estate, Corporate, Business & Banking, Healthcare, and Mergers & Acquisitions, and Kelly Berfield, Senior Vice President at the real estate brokerage Colliers International. Gain exposure to the endless career possibilities in law and real estate and an understanding of real estate transactions and the documentation that follows.

Virtual

Half Day

COMMUNICATION, ARTS, AND DESIGN/MARKETING

City Center Allentown

Real Estate Development, Marketing

Preferred Majors: Marketing, Communication Design, Communication Studies, Graphic Design, Media Production, Multimedia

City Center Allentown is a real estate development and management company specializing in luxury apartment and office buildings. This job shadow will highlight the job roles involved in the creation of digital media assets for Residential Leasing, Office Space Leasing, and the Downtown Allentown Market. Possible observation opportunities include video production, photo shooting and editing, graphic design of flyers, advertising and leasing material, and strategic planning for marketing and social media.

On-site
Half-Day

Crayola

Consumer Products

Preferred Majors: Marketing, Communication Design, Communication Studies, Graphic Design, Media Production, Multimedia, and Business Admin/Management

We're all familiar with Crayola products, but can you imagine what it takes for this popular brand to stay at the top of their industry? This job shadow provides an insider view of Crayola's Creative Department and job roles in graphic design, photography, creative project management, licensing, toy industry, and merchandising. Learn how packaging and merchandising are designed for products, brand partnerships, and Crayola Experiences, and what it takes to create top of the line print-based collateral while working in collaboration with the engineering and finance areas of the business.

Virtual
One Day

Tobyhanna Army Depot

Electronics Maintenance Facility

Preferred Majors: Electronics, Business Administration/Management, Computer Information Technology, Engineering, Communication Studies

Tobyhanna is a recognized leader in providing world-class logistics support for Command, Control, Communications, Computers, Cyber, Intelligence, Surveillance, and Reconnaissance (C5ISR) Systems across the Department of Defense. Through this experience, you will gain insight into the wide range of occupations that support the largest employer in Monroe County. This job shadow will educate you on the innovative work Tobyhanna Army Depot does and provide the opportunity to work directly with someone in your choice of the following jobs: Engineering (Environmental, Mechanical, Electronics), Public Affairs, Logistics Management, Production Controller, and Information Technology.

You'll also learn more about the Pathways Program which provides opportunities for summer internships. Gain insight into Tobyhanna's unparalleled capabilities that include full-spectrum support for sustainment, overhaul and repair, fabrication and manufacturing, engineering design and development, systems integration, technology insertion, modification, and global field support to our Warfighters.

Virtual
One Day

COMPUTER SCIENCE/INFORMATION TECHNOLOGY

NCC Online Learning & Educational Technology

Computer Science, Cybersecurity and Networking

Preferred Majors: Computer Science, Computer Information Technology, Computer Information Systems, Computer Networking, Computer Security, Application Development, Computer Forensic Analyst, Web Development and Design

Get to know what it takes to make online learning a reality. Learn about the technology and strategies behind virtual education and explore the digital frontiers of Virtual Reality, Artificial Intelligence, Ethical Hacking, Internet of Things, Alexa, and Augmented Reality.

On-site

Half-Day

BerkOne, Inc.

Information Technology, Business Process Automation

Preferred Majors: Computer Science, Computer Information Technology, Computer Information Systems, Computer Networking, Computer Security, Application Development, Information Security, Business Admin/Management

Like computers AND business? Learn how technology is used to support businesses and make them more efficient. In this job shadow, you can choose from TWO TRACKS: a tech-focused shadow and business-focused shadow. In both, you'll learn how businesses can be served by content and process automation solutions. Some of the topics you'll learn include document capture, digitization, process automation, and data management.

On Site/Virtual

Half Day

MIAC Analytics

Financial Services, Information Technology

Preferred Majors: Computer Science, Computer Information Technology, Computer Information Systems, Computer Networking, Computer Security, Application Development, Computer Forensic Analyst, Web Development and Design, Business Admin/Management

MIAC creates software to support the secondary mortgage market, so this job shadow blends computer science and app development with finance. You'll have the opportunity to shadow the Software Development Group as they work to enhance and maintain their software suite.

There is a potential you will be placed in various business groups at MIAC and will work with team members on specific projects as assigned. The business groups include:

- Software Development Group: Enhances and maintains MIAC Analytics software suite
- Capital Markets Group (CMG): Carries out valuation and asset/liability risk management of mortgage assets and fixed income securities (MBS/CMOs, Residential and Commercial Whole loans and Mortgage Servicing rights, USTs, etc.)
- Secondary Solutions Group: (SSG): Responsible for mortgage pipeline inventory management and hedging
- Borrower Analytics (BA): Creates and maintains historical mortgage asset collateral performance metrics and behavioral models
- Corporate Marketing & Development (CMD): Develops and reinforces MIAC's leadership position in the mortgage industry

Virtual

2 Days

Andesa Services, Inc.

Information Technology, Computer Science, Insurance/Business Systems

Preferred Majors: Computer Science, Computer Information Technology, Computer Information Systems, Computer Networking, Computer Security, Application Development, Computer Forensic Analyst, Web Development and Design, Business Admin/Management

Andesa is a niche technology services company primarily servicing the life insurance industry via proprietary software solutions. Through your job shadow at Andesa, you will see how employees propel their careers in the technology, financial services, or customer service fields and how they become Employee-Owners that play a significant role in the success of the company.

Virtual

Half-Day

Tobyhanna Army Depot

Electronics Maintenance Facility

Preferred Majors: Electronics, Business Administration/Management, Computer Information Technology, Engineering, Communication Studies

Tobyhanna is a recognized leader in providing world-class logistics support for Command, Control, Communications, Computers, Cyber, Intelligence, Surveillance and Reconnaissance (C5ISR) Systems across the Department of Defense. Through this experience, you will gain insight into the wide range of occupations that support the largest employer in Monroe County. This job shadow will educate you on the innovative work Tobyhanna Army Depot does and provide the opportunity to work directly with someone in your choice of the following jobs: Engineering (Environmental, Mechanical, Electronics), Public Affairs, Logistics Management, Production Controller, and Information Technology.

You'll also learn more about the Pathways Program which provides opportunities for summer internships. Gain insight into Tobyhanna's unparalleled capabilities that include full-spectrum support for sustainment, overhaul and repair, fabrication and manufacturing, engineering design and development, systems integration, technology insertion, modification, and global field support to our Warfighters.

Virtual

One Day

CRIMINAL JUSTICE

Northampton County Department of Corrections

Corrections/Prison

Preferred Majors: Criminal Justice, Applied Psychology, Psychology, Sociology, Social Work, and General Studies

This job shadow will provide an overview of prison life and the various departments that work within the facility. Job responsibilities discussed can include fingerprinting, serving sentences, classification, case management, work release, Drug Court, Mental Health Court, and various other careers within the prison system.

Virtual

Half-Day

NCC Public Safety

Public Safety, Criminal Justice, Security

Preferred Majors: Criminal Justice

In this job shadow, NCC's own Public Safety team will provide an overview of public safety training, the paperwork involved with daily operations, and incident reporting. You will learn about incident response and control and FEMA Incident management and procedures. Additional topics include medical protocols, training for responding to persons in distress, the tools NCC Public Safety Officers have and how they may be applied, and department policies and procedures. Students will learn also what training may benefit them as they move into the Criminal Justice field.

On-site

One Day

DENTAL HYGIENE

Chestnuthill Dental

Dental Facility

Preferred Majors: Dental Hygiene, Allied Health Intent

Experience what goes into working at a dental facility and work directly under Dr. Kenneth Chiusano & Dr. Mark C Pugliese. You will have the opportunity to observe the operations behind the scenes and talk one on one with these dentists who are also NCC alumni! Learn how their education and career journey led to their dentistry and gain valuable insight into this career path.

On-Site

Half Day

EDUCATION AND ENVIRONMENT SCIENCE/STUDIES

Wildlands Conservancy

Environmental Conservation, Non-Profit Organization

Preferred Majors: Environmental science, Environmental Studies, Education, Biology, Animal Care/Vet Tech

In this job shadow, you will learn how conservation and education come together to promote a healthy, sustainable environment for future generations. Shadow staff as they research, develop, and report on outdoor activities, summer camp curriculums and other environmental educational and outdoor recreation programming.

Remote

Half-Day

ENGINEERING AND ELECTRONICS

Tobyhanna Army Depot

Electronics Maintenance Facility

Preferred Majors: Electronics, Business Administration/Management, Computer Information Technology, Engineering, Communication Studies

Tobyhanna is a recognized leader in providing world-class logistics support for Command, Control, Communications, Computers, Cyber, Intelligence, Surveillance, and Reconnaissance (C5ISR) Systems across the Department of Defense. Through this experience, you will gain insight into the wide range of occupations that support the largest employer in Monroe County. This job shadow will educate you on the innovative work Tobyhanna Army Depot does and provide the opportunity to work directly with someone in your choice of the following jobs: Engineering (Environmental, Mechanical, Electronics), Public Affairs, Logistics Management, Production Controller, and Information Technology.

You'll also learn more about the Pathways Program which provides opportunities for summer internships. Gain insight into Tobyhanna's unparalleled capabilities that include full-spectrum support for sustainment, overhaul and repair, fabrication and manufacturing, engineering design and development, systems integration, technology insertion, modification, and global field support to our Warfighters.

Virtual
One Day

HOSPITALITY

Joshi Hotel Group

Hospitality Management

Preferred Majors: Business Admin/ Management, Hospitality Management, Hotel Management, Resort/Restaurant Management, Meeting and Event Management

Pursuing a career in hospitality or hotel management? This job shadow will provide the opportunity to explore the various operations of a hotel. Learn about everything from Sales and Marketing, to Front Desk, Meeting Rooms, Housekeeping, and Food and Beverage.

Virtual
Half Day

Camelback Resort

Hospitality, Resort and Hotel Management

Preferred Majors: Hospitality, Hotel Management, Business Admin/Management

Camelback is one the largest and most well-known resorts in the Poconos, so how does a business of this size function and keep customers returning every year? Hear directly from employees what a day in the life is like in the different areas of the resort's management. Talk to employees in finance, accounting, housekeeping, culinary, and marketing and learn how these teams work together to create valuable customer experiences.

On-site
One Day

Intempio, LLC

Virtual Meetings, IT Management

Preferred Majors: Hospitality, Event Planning, Computer Information Technology, Business Admin/Management

Intempio creates impactful and memorable virtual events, conferences, and meetings for the pharmaceutical industry. In this job shadow, you will learn how event planning, tech, and entrepreneurship combine to meet the needs of our increasingly digital age. You will have the opportunity to attend staff or client meetings and interact with company leadership.

Virtual
2 Days

Traditions of Hanover

Independent Senior Living

Preferred Majors: Hospitality, Social Work, Marketing, Business Admin/Management
Independent living is an industry that provides rentals, meals, activities, and housekeeping for seniors.

Through this shadow you'll see the business side of a facility like this with exposure to human resources, marketing, and resident life management. This shadow opportunity will also showcase how this senior retirement community operates day to day with an environment filled with entertainment and activities.

Virtual or On-site
Half Day

LAW/PARALEGAL

Women of CREW

Law, Business, and Real Estate

Preferred Majors: Business Admin/Management, Paralegal

Interested in law and/or the business of real estate? Curious about how to improve your networking or negotiation skills? This is your opportunity to get one on one time with two women who excel in their field. You'll have the opportunity to meet and learn from Abigail Martin, Attorney at Fitzpatrick Lentz & Bubba working in the areas of Commercial Real Estate, Corporate, Business & Banking, Healthcare, and Mergers & Acquisitions, and Kelly Berfield, Senior Vice President at the real estate brokerage Colliers International. Gain exposure to the endless career possibilities in law and real estate and an understanding of real estate transactions and the documentation that follows.

Virtual
Half Day

NON-PROFIT

NCC Institutional Advancement

Non-profit Management, Development, Fundraising

Preferred Majors: Open to All Majors (Meeting and Event Planning, Marketing, Business Admin/Management, Finance, Liberal Arts, General Studies, English, Journalism, Social Work, Political Science)

Are you interested in working for a non-profit organization someday? Do you want to learn how these organizations get the funding they need for scholarships, equipment, study abroad? You'll learn the ins and outs of building relationships. NCC Institutional Advancement has years of non-profit experience to share with you during this job shadow. This opportunity will teach you why individuals and companies give to the college, what they give, and how those relationships are maintained. You will observe the different types of fundraising such as 1-1 with a donor, sponsorships, and event-based fundraising. The extended length of this job shadow gives you an opportunity to practice what you learn! Get experience working with the data that is used in fundraising and help the team come up with creative ideas for events or promotions.

Virtual

2 - ½ Days

NCC Grants Office

Non-profit Management, Grant Writing

Preferred Majors: English, Journalism, Social Work, Political Science, Liberal Arts, General Studies

Grant writing combines writing and research with the mission-focused work of non-profits organizations. This job shadow will give you an inside look into this important process of acquiring funds. The NCC grants team will introduce you to the ways grant funding can be used to meet the needs of colleges, research institutions, hospitals, and non-profits. Following the job shadow, students will be offered an opportunity to write a basic proposal for grant funding and get feedback from the team.

Virtual

Half-Day

NURSING

Fresenius Medical Care

Healthcare

Preferred Majors: Nursing, Nurse Aide

Fresenius medical care provides kidney dialysis services. This job shadow will give you the opportunity to experience a day in the life of a nephrology nurse. You will be given an overview of nephrology nursing and learn about the different kinds of dialysis.

Virtual

Half-Day